



**Lake Tahoe Cruises  
Zephyr Cove Resort**

**FOR IMMEDIATE RELEASE**

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**Lake Tahoe Cruises & Zephyr Cove Resort to host local 4<sup>th</sup> graders on Earth Day**  
MS Dixie to provide free cruise and Earth Day activities to local school children

**Zephyr Cove, Nev. – (April 3, 2009)** –Lake Tahoe Cruises & Zephyr Cove Resort, managed by ARAMARK Parks and Destinations, has invited 4th graders and their teachers from all public and private schools in South Lake Tahoe to celebrate Earth Day, April 22, 2009 cruising aboard the MS Dixie. More than 300 children from South Lake Tahoe, and Zephyr Cove Elementary school in Lake Tahoe will board the MS Dixie for a day of education and fun on the lake.

A special 2-hour cruise to Emerald Bay will depart from Zephyr Cove Resort at 10 a.m. and featuring learning activities with Forest Service Rangers, the Fire District, boat captains and more. Activity stations will include:

- Tree costume which demonstrates the life of a tree and how it grows
- Educational stations on local wildlife
- Geology station
- Water conservation and clarity station
- Firefighters from the Tahoe Douglas Fire Protection District on board to teach about forest fire prevention and safety
- Captain's presentation on how the boat works

“Our Earth Day cruise is intended to inspire awareness of and appreciation for the Earth’s environment in our local youth. It’s an opportunity for us to celebrate all that nature has given us and to also educate future generations,” said Jamie Hodgson, district manager for ARAMARK Lake Tahoe Operations. “At ARAMARK, we have a deep respect for and commitment to protecting and improving the environment and we want to give area youth a unique opportunity

to experience the lake, learn about its features, what we can all do to preserve lake clarity, and have fun!”

Hodgson said that many local families do not normally have the opportunity to go out on the lake. “We want to give them a special day to appreciate their natural surroundings and celebrate Earth Day.”

The response for this event has been very positive and enthusiastic. “We have already received RSVPs for 312 participants and are now fully booked,” said Austin Sass, director of Sales and Marketing for ARAMARK Lake Tahoe Operations, “Teachers and students are very excited about this unique opportunity, and looking forward to a fun day on the lake.” ARAMARK continues to stay committed to unique destination experiences and its environmental stewardship program by protecting and restoring the nation’s natural, cultural and historical resources for the enjoyment, education and inspiration of this and future generations.

For more information about Zephyr Cove Resort and Lake Tahoe Cruises, please visit [www.zephyrcove.com](http://www.zephyrcove.com) or call 866-761-6240.

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*Editor’s Note: High-resolution photos of the event will be available upon request.*

#### **About Zephyr Cove Resort**

Located on the South Shore of Lake Tahoe just four miles from Stateline, Nevada, Zephyr Cove Resort and Marina ([www.zephyrcove.com](http://www.zephyrcove.com)) has been a historic recreational destination for more than a century, and today offers everything from camping and lakeside cabins to snowmobiling, boating and cruises to Emerald Bay. The Zephyr Cove Marina, which offers a host of boat and watercraft rentals, also serves as the departure point for the M.S. Dixie II, voted “Best of Tahoe,” and offering daily cruises ranging from the historic breakfast buffet, champagne brunch, sightseeing and dinner/dance cruise.

#### **About ARAMARK Parks and Destinations**

ARAMARK Parks and Destinations, a division of ARAMARK Sports and Entertainment, provides a wide range of professional services, including property management, hospitality services and recreational support to specialty hotels, resorts, national and state parks, national forest service and other tourist destinations throughout the United States. ARAMARK Parks and Destinations seeks to create memorable experiences at destinations by bringing the best in environmental stewardship, sustainable cuisine and interpretive programs to the guests it serves. For more information on ARAMARK Parks and Destinations and each of its properties, visit [www.aramarkparksanddestinations.com](http://www.aramarkparksanddestinations.com).