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**NEWS**

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**ARAMARK Expands Operations in Olympic National Park,  
Awarded Contract for Lake Crescent Lodge**

**Philadelphia (February 4, 2010)** – ARAMARK Parks and Destinations, a leading concessioner of the National Park Service, today announced it has been awarded a 10-year contract by the National Park Service to operate Lake Crescent Lodge, located in Olympic National Park.

Under the agreement, ARAMARK will be responsible for all management and operational functions of the property, including overnight accommodations, food and beverage services, retail, rentals and fuel sales at Lake Crescent Lodge and nearby Fairholme and Hurricane Ridge stores in Olympic National Park. This win further expands ARAMARK's lodging presence on Washington state's scenic Olympic Peninsula, where it also manages Kalaloch Lodge, Sol Duc Hot Springs Resort and Lake Quinault Lodge.

"The addition of Lake Crescent Lodge to our portfolio is a reflection of the outstanding job our team has done managing the other three Olympic Peninsula properties," said Bruce Fears, president of ARAMARK Parks and Destinations. "We look forward to continuing our work with the National Park Service and the surrounding community to further enhance the experience for guests visiting Olympic National Park."

For over 25 years, ARAMARK has built a close-knit relationship with the Olympic Peninsula community, including hosting annual Earth Day events and holiday parties, establishing a recycling center for use by local residents, providing educational opportunities for local school children, and supporting local charities and organizations.

Historic Lake Crescent Lodge, built in 1916 as "Singers Tavern" in Olympic National Park serves as an ideal base camp for the variety of recreational activities in the park while allowing guests to experience the charm of a turn-of-the-century resort. The comfortable, spacious guest rooms are nestled among the giant fir and hemlock trees on the shore of beautiful Lake Crescent and offer wonderful views of the lake.

A variety of guest rooms are available at Lake Crescent Lodge, including the historic lakeside Roosevelt Cottages. Guests can make reservations for Lake Crescent Lodge or ARAMARK's other Olympic Peninsula accommodations by visiting [www.visitwashingtonparks.com](http://www.visitwashingtonparks.com).

ARAMARK also partners with the National Park Service to manage hospitality programs and guest services inside Shenandoah National Park, Glen Canyon National Recreation Area, Mesa Verde National Park, Gettysburg National Military Park, Denali National Park, and Glacier Bay National Park.

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#### **About ARAMARK Parks and Destinations**

ARAMARK Parks and Destinations, a division of ARAMARK, provides a wide range of professional services, including property management, hospitality services and recreational support to specialty hotels, resorts, national and state parks, national forest service and other tourist destinations throughout the United States. ARAMARK Parks and Destinations seeks to create memorable experiences at destinations by bringing the best in environmental stewardship, sustainable cuisine and interpretive programs to the guests it serves. For more information on ARAMARK Parks & Destinations and each of its properties, visit [www.aramarkparksanddestinations.com](http://www.aramarkparksanddestinations.com).

#### **About ARAMARK**

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. In FORTUNE magazine's 2009 list of "World's Most Admired Companies," ARAMARK was ranked number one in its industry, consistently ranking since 1998 as one of the top three most admired companies in its industry as evaluated by peers and analysts. ARAMARK seeks to responsibly address issues that matter to its clients, customers, employees and communities by focusing on employee advocacy, environmental stewardship, health and wellness, and community involvement. Headquartered in Philadelphia, ARAMARK has approximately 255,000 employees serving clients in 22 countries. Learn more at the company's Web site, [www.aramark.com](http://www.aramark.com), or [www.twitter.com/aramarknews](http://www.twitter.com/aramarknews).