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WIN A TRIP TO ONE OF AMERICA'S MOST POPULAR NATIONAL PARKS!

ARAMARK and the National Park Foundation Present the
[“This is Your Land Sweepstakes”](#)

WASHINGTON, D.C. (February 1, 2010) – In celebration of Ken Burns’s landmark documentary, “America’s Best Idea: The National Parks,” airing on PBS throughout February, the National Park Foundation and ARAMARK Parks and Destinations are giving you a chance to explore your land – with a free trip to one of America’s most popular national parks.

Participating is easy – just share with the world one, or all, of your favorite spots in America’s national parks. Anytime during the month of February, visit <http://thisisyourland.nationalparks.org> to explore America’s 392 national parks online, and then mark your spot by sharing your favorite moments, stories and experiences. Individuals that add their spot to at least one park will be entered to win a three night trip for two, including lodging and airfare, to their choice of the following destinations located in, or within close proximity, to some of America’s most beloved parks:

- Shenandoah National Park ([Skyland Resort and Big Meadows Lodge](#))
- Mesa Verde National Park ([Far View Lodge](#))
- Glen Canyon National Recreation Area ([Lake Powell Resort and Defiance House Lodge](#))
- Denali National Park ([McKinley Village and McKinley Chalet](#))
- Glacier Bay National Park ([Glacier Bay Lodge](#))
- Yellowstone National Park & Grand Teton National Park ([Togwotee Mountain Lodge](#))
- Olympic National Park ([Lake Quinault Lodge, Kalaloch Lodge, Sol Duc Hot Springs Resort, Lake Crescent Lodge](#))

The grand prize winner will also receive a \$300 resort credit to use towards meals and/or activities (cannot be used towards lodging, retail, fuel, or any non-ARAMARK managed operations), and an official “America’s Best Idea” book signed by filmmakers Ken Burns and Dayton Duncan. In addition, twenty runner-up winners will receive an “America’s Best Idea” poster signed by Ken Burns and Dayton Duncan, and a limited edition National Park Foundation “America’s Best Idea” t-shirt.

Individuals can add one new spot to <http://thisisyourland.nationalparks.org> each day to increase their chances of winning. The National Park Foundation and ARAMARK Parks and Destinations will announce the winners in March. For more information and complete contest rules visit: www.nationalparks.org/thisisyourlandsweeps



ABOUT THE NATIONAL PARK FOUNDATION

The [National Park Foundation](http://www.nationalparks.org) is an independent charitable organization chartered by Congress in 1967 to strengthen the connection between the American people and their 392 national parks. As the official national non-profit partner of America's National Parks, the Foundation raises private funds, makes strategic grants, creates innovative partnerships and increases public awareness about the need and opportunity for park philanthropy. For more information, visit: www.nationalparks.org

ABOUT ARAMARK PARKS AND DESTINATIONS

ARAMARK Parks and Destinations, a division of ARAMARK, provides a wide range of professional services, including property management, hospitality services and recreational support to specialty hotels, resorts, national and state parks, national forest service and other tourist destinations throughout the United States. ARAMARK Parks and Destinations seeks to create memorable experiences at destinations by bringing the best in environmental stewardship, sustainable cuisine and interpretive programs to the guests it serves. For more information on ARAMARK Parks and Destinations and each of its properties, visit www.aramarkparksanddestinations.com.

About ARAMARK

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. In FORTUNE magazine's 2009 list of "World's Most Admired Companies," ARAMARK was ranked number one in its industry, consistently ranking since 1998 as one of the top three most admired companies in its industry as evaluated by peers and analysts. ARAMARK seeks to responsibly address issues that matter to its clients, customers, employees and communities by focusing on employee advocacy, environmental stewardship, health and wellness, and community involvement. Headquartered in Philadelphia, ARAMARK has approximately 255,000 employees serving clients in 22 countries. Learn more at the company's Web site, www.aramark.com, or www.twitter.com/aramarknews.

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